

# ISSA



ULUSLARARASI ÖĞRENCİ HİZMETLERİ DERNEĞİ  
INTERNATIONAL STUDENT SERVICES ASSOCIATION

Turkey



**THE GOVERNMENT SUPPORTS** PROMOTION  
OF TURKISH UNI'S ABROAD.

**DROP US A LINE OR GIVE US A CALL,**  
IF YOU WANT TO INCREASE  
THE NUMBER OF YOUR  
GLOBAL UNI, STUDENTS.

INTERNATIONAL STUDENT'S  
**ADVISOR IN TURKEY:**  
**ISSA - TURKEY**

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[www.issa.org.tr](http://www.issa.org.tr)

## VISION

To increase the number of foreign students coming to Turkey. To promote Turkish universities in overseas countries.

## MISSION

To promote Turkish universities in overseas countries. Investigation and development of international student facilities in Turkey and to promote it abroad. To investigate and present business opportunities and potentials to foreign students, esp. in Health Tourism. To defend the rights of international students in Turkey and providing necessary consulting services.

## GOALS & OBJECTIVES

1. Increasing the number of international students studying in our country, to change Turkey into a main training and education center in the region.
2. To promote the educational institutions of Turkey in overseas countries.
3. To provide International students with social, cultural and financial support during their education in Turkey.
4. Exploring opportunities in Turkey to improve international student services.
5. To provide employment in Turkey for the international graduated students, especially in areas with a lack of HR.
6. To ensure the continuation of commercial, social and cultural relationship after our international students' graduation.
7. To participate in the sport activities and organization of sports-related events, trainings and tournaments with international studying students.
8. To organize in-service training programs and activities for international students and graduates.
9. To contribute promotion and development of health tourism abroad.
- 10 Providing advance level of foreign language training programs to the staff of organizations serving the health tourism.

## PROMOTIONAL ACTIVITIES

1. With the support of the Ministry of Economy of Republic of Turkey, we do promote our universities abroad.
2. The Ministry provides up to 100% support for the promotion of our universities abroad in certain circumstances. As a relating association, we do provide our universities with consulting services on these issues.
3. We do find international students for our Turkish universities for BA, BS, MA, MS and every type of associate and master programs as well as doctorate.
4. To provide international students for your universities under Erasmus and Mevlana packages.
5. Giving consulting services to international students and provide them with information about Turkey and its educational institutions.

**Türkiye'de Eğitim**  
(Education in Turkey)

# **TURKEY IS BECOMING AN ATTRACTION POLE FOR INTERNATIONAL STUDENTS**

The students who move to other countries to study, make a significant contribution to the economy of the countries through tuitions they pay and the expenses they make during their studying period along with providing universities with the opportunity to attain an international and multicultural structure.

The number of international students which was less than 1 mio in the 1980s has exceeded 2 mio in 2000 and 5 mio in 2014. Turkish Republic's Ministry of Development and UNESCO's statistical reports indicates and estimates the international students numbers to exceed 8 million in 2020. In order to maintain our presence and increase our market share in international markets from one side and globalization our efforts and effective promotion to introduce our universities globally from other side seem the most important efforts to be made nowadays. The globalizing higher education market of the world currently produces a volume of US\$ 100 billion per annum. However, this volume is expected to rise to US\$ 300 bio dollars.

## **Turkey's 2023 target: 180 thousand international students, on revenue of US\$ 7.2 bio.**

According to the CoHE statistics, constituting 33,431 male and 14,752 females foreign students in 2014, the total number of international students had reached to 48,183 an increase of 38% comparing to the previous annum. However, the number is expected to reach to 70 thousand in 2014-2015 scholar annum. According to The Ministry of Development's report, with 48,183 international students, Turkey's share of the world market has been 0.9 percent as of 2013-2014 scholar annum.

As per estimation of The Tenth Development Plan, by the end of 2018, with reaching to 100,000 foreign students, Turkey's share in global international student market will be increased to 1.5%. Removal of this number 180 thousand in 2023 and aims to provide an income of \$ 7.2 billion. However these figures are expected to be 180,000 International students on a revenue of US\$ 7.2 bio in 2023.

## **The most of international students come to Turkey are from Turkmenistan, Azerbaijan and Iran**

The international students statistics of 2014 shows that Turkmenistan has been placed on the top of ranking table with 6,941 students; It has been followed by Azerbaijan with 6,901 students, Iran with 4,343 students and TRNC (Turkish Republic of Northern Cyprus) with 4,003 students. Same reports indicate that 1,231 Bulgarian, 1,143 German, 1,099 Greek, 956 Mongolian and 812 Afghan students have come to studying in Turkey. The preferred universities were Istanbul University with 3,051 students, Marmara University with 2,146 students, Anadolu (Anatolian) University with 2,078 students. However, the preferred departments were medicine, pharmaceuticals, business administration and engineering.

## **The most preferred Turkish provinces for higher educations are Istanbul, Ankara, Konya & Erzurum**

Relating statistics shows that as of 2013-2014 scholar annum, 80% of international students are studying in governmental universities and the rest 20% are studying in private universities. The same statistics say that around 60% of foreign students are studying in Istanbul, Ankara, Izmir, Konya and Erzurum.

## **Worldwide Higher Education at a glance**

Higher education students in 184 universities of Turkey has reached the number of 5,439,300 besides 141,674 educational elements. The number of higher education students who are studying in Turkish universities is more populous than 128 countries' population of the globe and 11 European countries' general population.

The United States has already become a major pole for attraction of foreign students globally. She is hosting 18% of all international students worldwide. The United States has been followed by The UK (10%), Australia (7%), Germany (7%) and France (6.8%). Almost half of international universities are studying in above countries. From other side, China is keeping its first rank within the countries who send higher education students to foreign countries. According to the global statistics, 15.3% of world foreign students are Chinese. Next ranks belong to Indian students (5.5%), S.Korean students (3.5%), German students (2.8%) and Turkish students (2%). The international students who move to a foreign country for higher education constitute almost 30% of the total international students.

# WE INTRODUCE OUR UNIVERSITIES TO THE WORLD



We find foreign student from different countries for higher education in **TURKISH UNIVERSITIES**

Having support from **MINISTRY OF ECONOMY OF TURKISH REPUBLIC,** we do introduce Turkish Universities to the world.



Providing international students with information about **ERASMUS AND MEVLANA PACKAGES** And to attract foreign students for Turkish universities

## YOUR TURKISH CONSULTANT.

**Drop us a line if you want your universities to be promoted in overseas countries** or you have require more details about our projects and programs.



**Give us a call** if you want to attend our Free of Charge Weekend Cultural Tours under Erasmus and Mevlana Packages while you study.

INTERNATIONAL STUDENTS' ADVISORY PARTNER IN TURKEY  
THE PROMOTIONAL PLATFORM OF TURKISH  
UNIVERSITIES ABROAD  
**ISSA -TURKEY**

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